



2011 Celebration of the Arts in Howard County gala *30th Anniversary of the Howard County Arts Council*

Basic Sponsor Benefits

- Company name recognition in program and select promotional materials
- Company name recognition in the lobby of the Horowitz Visual and Performing Arts Center on March 26, 2011
- Howard County Arts Council Corporate Membership benefits for one year including:
 - Company name recognition in one Howard County Arts Council quarterly newsletter
 - Invitations to gallery receptions at the Howard County Center for the Arts
 - Company name and hyperlink on Howard County Arts Council website (www.hocoarts.org) for one year
 - 20% off on HCCA gallery purchases
 - Company name recognition in the lobby of the Howard County Center for the Arts for one year

Sponsorship Levels

Cameo Star

\$1,000

All of the basic sponsor benefits listed above, plus:

- A choice of **one** of the following: 4 Premium tickets to the *Celebration of the Arts* gala event on March 26, 2011; 2 Premium tickets and ¼ page ad in the gala program; ½ page ad in the gala program

Supporting Star

\$2,500

All of the basic sponsor benefits listed above, plus:

- A choice of **one** of the following: 6 Premium tickets to the *Celebration of the Arts* gala event on March 26, 2011; 4 Premium tickets and ¼ page ad in the gala program; 2 Premium tickets and ½ page ad in the gala program
- Company name recognized in:
 - Select pre and post-event advertisements
 - Select invitations
 - Select press releases and other promotional materials

Sustaining Star

\$5,000

All of the basic sponsor benefits listed above, plus:

- A choice of **one** of the following: 8 Premium tickets to the *Celebration of the Arts* gala event on March 26, 2011; 6 Premium tickets and ½ page ad in the gala program; 4 Premium tickets and Full page ad in the gala program
- On stage recognition at the event
- Company name or logo recognized in **all**:
Pre and post-event advertisements
Invitations
Event signage and program
Press releases and other promotional materials
- **Prominent** recognition in the lobby of the Horowitz Visual and Performing Arts Center on March 26, 2011
- **Prominent** recognition in the lobby of the Howard County Center for the Arts for one year
- Company name (with hyperlink) **and logo** on Howard County Arts Council website (www.hocoarts.org) for one year
- Discounts on select classes at the Howard County Center for the Arts for family members of corporate employees for one year (limit: **8 discounts**)
- Company name recognition in all Howard County Arts Council quarterly newsletters and exhibit invitations for one year

Title Sponsor

\$10,000

All of the basic sponsor benefits listed above, plus:

- A choice of **one** of the following: 12 Premium tickets to the *Celebration of the Arts* gala event on March 26, 2011 and full page black & white ad in gala program; 6 Premium tickets and a full page **color** ad in gala program
- Naming rights to the 2011 Celebration of the Arts gala
- On stage recognition at the event, including the opportunity to give remarks during the program
- Full page ad in the event program
- Discounts on select classes at the Howard County Center for the Arts for family members of corporate employees for one year (limit: **12 discounts**)

And, the knowledge that your sponsorship will support the arts in Howard County.